



Walk-Bike
New York

Encouraging Sustainable Movement

**SYMPOSIUM
AGENDA**

**HYATT REGENCY LONG ISLAND
HAUPPAUGE, NEW YORK**

June 7, 2010

WHAT IS A WALKABLE AND BIKEABLE COMMUNITY?

Recent polls and media stories show a strong demand for communities where people of all ages and abilities can safely and comfortably walk and bike. Walkable and bikeable communities have many benefits: opportunities for people to be healthy and active, reduced pedestrian injuries, less traffic congestion and air pollution, reduced crime due to more “eyes on the street,” and economically viable downtowns where people can walk, bike and shop. Creating walkable and bikeable environments requires the active collaboration of people with interests in safety, land use, economic development, transportation, education, law enforcement and health promotion. This symposium will bring together people from these various disciplines and provide participants with the tools to work together to create walkable and bikeable communities in New York State.

A LIVEABLE COMMUNITIES SYMPOSIUM SPONSORED BY:

New York State Governor's Traffic Safety Committee
New York State Department of Health
Institute for Traffic Safety Management & Research

Additional planning agencies and organizations:

New York State Department of State
New York State Department of Transportation
New York Bicycling Coalition
Parks & Trails New York
Federal Highway Administration
NYS Association of Chiefs of Police
NYS Metropolitan Planning Organization Association
AARP



AGENDA SALONS ABC

- 8:00** **REGISTRATION IS OPEN**
- 8:45-9:00** **Welcome Remarks by David J. Swarts, Chair, Governor’s Traffic Safety Committee and Commissioner of NYS Department of Motor Vehicles**
- 9:00-9:45** **Keynote Address: Designing Communities for Health**
Presenter: Dr. Arthur Wendel, US Centers for Disease Control and Prevention, Atlanta GA
Travel accommodations sponsored by AARP
- A healthy community design protects and improves the quality of life for its citizens, promotes healthy behaviors and minimizes hazards for its residents, and preserves the natural environment. Land-use and transportation decisions can facilitate or obstruct the creation and maintenance of healthy communities. Multi-sector collaborations among public health professionals, planners, transportation engineers, and the community, may enable evidence-based health considerations to be incorporated into decisions that impact community design.
- 9:45-10:00** **Break in Terrace Room**

POSTER PRESENTATIONS

Disaster Management for Pedestrians

Disaster planning usually assumes that sufficient notice will be available to facilitate evacuation via highway, rail, and bus transportation. However, a sudden catastrophic or no notice event can lead to virtual gridlock and shutdown. Nearly all evacuees can become pedestrians by necessity. How do we evacuate both the ambulatory and the non-ambulatory during a sudden catastrophic event?

NYSDOT Pedestrian Projects & Programs

Many would be surprised to learn what NYS DOT does for pedestrian transportation, and pedestrian related access, safety and mobility issues. Statewide activities include demand modeling to identify locations for accessible sidewalks and pedestrian crossings, safe routes to school, pedestrian design and engineering guidance, and a safe-seniors pedestrian safety pilot program to name a few.

Presenter: Jim Ercolano, NYSDOT

10:00-10:45 COMPLETE STREETS

Buffalo's Complete Streets Success: This presentation will share how the City of Buffalo moved local CS efforts forward to victory. Buffalo was the first city in NYS to unanimously adopt a Complete Streets policy. Also addressed will be the challenges faced and obstacles overcome.

Presenter: Justin Booth, Green Options Buffalo

NYCDOT's Complete Streets Renaissance: You'll be taken on an exciting and inspiring visual tour of the bold and progressive street designs NYCDOT has implemented over the last two years. It will include green bike lanes and bike boxes, parking-protected bike lanes, road diets including new raised planted medians, two-way on-street barrier-protected bike lanes, median bike lanes, pedestrian-oriented streetscape design improvements, former road bed reclaimed as protected pedestrian space including Times, Herald and Madison Squares in Manhattan, innovative on-street bicycle parking strategies including sheltered bike parking and the new stylish bike rack standard, demo installation of NYC's 'Bike Station', plans for NYCDOT's new Bike Share program, NYCDOT's new Summer Streets program and NYCDOT's LOOK public awareness media campaign aimed at aggressive motorists.

Presenter: Jackson Wandres, RBA Group

10:45-11:30 SAFE ROUTES

Safe Routes to School Update by Dwight Cunningham, NYSDOT

Safe Routes for Seniors in New York City: In NYC seniors are 13% of the population, but constitute 33% of pedestrian injuries and fatalities citywide. Seniors suffer disproportionately from pedestrian injuries and fatalities caused by motor vehicle crashes. Over the past six years, Transportation Alternatives worked with senior citizens in eight NYC neighborhoods. Locally the program successfully advocated for street design improvements city-wide and influenced the NYCDOT to adopt a Safe Streets for Seniors program. The NYCDOT has committed to making senior safety improvements in 25 neighborhoods by 2010.

Presenter: Shin-Pei Tsay, Transportation Alternatives

Targeted for Safety: NYCDOT Safety Education School Outreach: This presentation will discuss how NYCDOT's Safety Education Division develops its outreach programs to elementary and middle school students. The annual outreach plan is based on an analysis of pedestrian injury data (by zip code) for children ages 5-14 to determine the areas of highest risk to children in each borough. We then target schools in these areas for educational interventions. Using our "toolbox" curriculum, safety educators work with students in grades K-8, presenting traffic safety information with the approach that is most appropriate to the age and developmental level of the students. The curriculum is further customized by assessing borough data on pedestrian actions prior to the incident by child's age, time of day, location of crash, and contributing factors. Educators focus their presentations on prevention strategies that will be most effective for students in that school.

Presenter: Marjorie Marciano, NYC Department of Transportation

PLEASE TURN OFF CELL PHONES DURING SESSIONS

11:30-12:30 EDUCATION AND ENCOURAGEMENT

Bicycle Safety for Latino Adults and their Families: This presentation addresses the needs of Spanish speaking adults who use their bicycle as their primary source of transportation. It will also touch on educating the children who often accompany their parents to these workshops. Suggestions for implementing a similar type of program, along with samples of program materials, will also be provided.

Presenter: Cindy Brown, New York Coalition for Transportation Safety

Capital Coexist: This localized bicycle education campaign in the Capital Region is geared toward cyclists and motorists *coexisting* on the roadways. It is anticipated that the capital coexist website will become the clearinghouse for bicycle education and safety information in the Capital District.

Presenter: Jason Purvis, Capital District Transportation Committee

Bike New York's "Bike Driver's Ed" Curriculum: *Bike Driver's Ed* is a youth bike skills curriculum for schools, youth organizations, summer camps, and after school programs. The presentation describes the features of the curriculum, schools' experience in using it, and how the curriculum training program works.

Presenter: Richard Conroy, Bike New York

12:30-1:30 Luncheon Buffet in Terrace Ballroom; A SPECIAL TRIBUTE TO DAVE GLASS Presented by: Subimal Chakraborti, NYSDOT Region 10

1:30-1:45 Getting from Here to There...Increasing Mobility for People of all Ages and Abilities
This brief presentation will cover local, state and federal efforts to improve mobility with special emphasis on walkability.

Presenter: William Stoner, AARP

1:45-2:30 Enforcement - The Misunderstood Tool for Encouraging Sustainable Movement: As our communities grow, mature and struggle for sustainability, increasing attention is being paid to more fully integrating walking and bicycling into our transportation systems. Unfortunately, people do not walk and bike when they are afraid! Fortunately, the enforcement of laws (for bicyclists, pedestrians and motorists) can improve pedestrian and bicyclist comfort and safety. Unfortunately, the only members of our society who can enforce laws to improve traffic safety, the police, have received little, if any, bicycle or pedestrian-specific training. The fact is that cops do not enforce laws they do not know, and they do not enforce laws they cannot defend. Quality training on the enforcement of laws for pedestrian and bicycle safety is the only way to improve this situation.

Presenter: Peter Flucke, WE BIKE, etc.

*There will be a grand prize drawing at the conclusion of the program.
You must be present to win!*

2:30-3:45 LOCAL HIGHLIGHTS

Long Island's Local Bicycle Highlights: Thinking outside the box. Learn how we create nearby recreational bike parks at low cost. Listen how the Town of Brookhaven's bicycle advisory committee is gearing up to make their town a more safe and bicycle friendly community. Find out how BMX parks can be a low cost way to engage at-risk youth in a positive recreational activity and combat obesity.

Presenter: Michael Vitti, CLIMB

Region 10, Bicycle & Pedestrian Program: This will be a comprehensive overview of the Region 10 bicycle and pedestrian program which includes Local Safe Streets and Traffic Calming, upcoming bicycle projects and coordination with local governments.

Presenter: Lanny Wexler, NYS Department of Transportation

Designing Safer Streets for all Users – New York City DOT's Safety Action Plan: In 2009, NYC experienced the lowest number of annual traffic fatalities in a century at 256. Annual traffic fatalities have decreased 63% since 1990, and 35% since 2001. The decrease in fatalities, as well as in crashes and injuries, is due in large measure to the Department's data-driven efforts to focus its resources on high crash locations and corridors and on particular groups of at-risk pedestrians. The presentation will highlight DOT's Safe Routes to Transit program and traffic calming projects, as well as Local Law 11 which requires DOT to identify the 20 highest pedestrian crash locations and conduct audits and develop improvement measures for implementation.

Presenter: Ann Marie Doherty, NYC Department of Transportation

Long Island Motor Parkway Trail – Nassau County's Commitment to Connections:

Nassau County is in the process of developing a Master Plan for the LI Motor Parkway Trail. The trail will extend the full 27 miles of the historic Motor Parkway in Nassau from the Queens to Suffolk County borders. This presentation will outline the multiple goals of this project including: providing alternative modes of transportation for all non-motorized user types, community building, connecting community resources, and providing a unique recreational respite within this urban-suburban context. Key discussion points will include the creation of a vision for this plan as well as the identification, design and installation of a phase one demonstration project and the identification of potential funding sources and opportunities for future phases to make this plan a reality for the Nassau County community.

Presenters: William Desantis, VHB Engineering
Kathleen Ogden, VHB Engineering

3:45-4:00 Wrap-up with Peter Flucke

4:00 Door Prize Drawing

HANDOUTS: To conserve printing and paper, presenter handouts will not be provided at the symposium. A listing of contact information has been provided for you to reach presenters directly.
A full roster of conference attendees is posted at www.itsmr.org

A SPECIAL THANK YOU

TO

SPONSORS and PRESENTERS

ALL ATTENDEES

THE HYATT REGENCY STAFF

As well as to

**The Suffolk County Water Authority
for providing safe, post-industrial recycled plastic water bottles...**

Kick the bottled water habit and drink tap water!

The Reflectory, Newburgh NY for providing NYS Reflector Zipper Tags

Brands Cycle and Fitness, Wantagh NY for providing the door prize

**FOR MAKING OUR SYMPOSIUM
A SUCCESS!**

On behalf of the
Walk-Bike New York
Symposium Planning Committee...

Patricia Burke, New York State Department of State

Jennifer Clunie, New York Bicycling Coalition

Dwight Cunningham, New York State Department of Transportation

Jim Ercolano, New York State Department of Transportation

Gina Gillooley, New York State Department of Health

Fran Gotcsik, Parks & Trails New York

Jennifer Hogan, New York State Governor's Traffic Safety Committee

Amy Jesaitis, New York State Department of Health

Edwin Kaliku, New York State Department of Transportation

Dominick Macherone, New York State Association of Chiefs of Police

Emmett McDevitt, Federal Highway Administration

Eric Ophardt, New York State Department of Transportation

Joshua Poppel, New York Bicycling Coalition

Jason Purvis, Capital District Transportation Committee

Janine Schultz, Institute for Traffic Safety Management & Research

Ivan Vamos, New York Bicycling Coalition

