



Invitation to Exhibit

at the
Annual New York Highway Safety Symposium
Crowne Plaza, Lake Placid, NY
October 14-17, 2012

Sponsored by

**New York State Governor's Traffic Safety Committee
New York State Association of Traffic Safety Boards
New York State STOP-DWI Association, Inc.**

Over 350 leading traffic safety professionals invite you to exhibit at New York State's premier traffic safety symposium. Exhibitors will have an opportunity to interact with attendees during two days of workshops, seminars and law enforcement training sessions. Various statewide traffic safety associations also hold their annual meetings during the symposium.

This symposium provides an educational opportunity for attendees and an opportunity for safety equipment and promotional material vendors and traffic safety interest organizations to interact with key traffic safety professionals from around the state, as well as representatives from the National Highway Traffic Safety Administration (NHTSA) and the Governor's Traffic Safety Committee (GTSC).

The planning committee realizes the importance of adequate opportunities for exhibitors to have contact with participants; therefore continental breakfast and breaks will be served in the exhibit hall on Monday and Tuesday. In addition, a welcome reception will be served in the exhibit hall on Sunday from 5:00-6:00pm.

The New York State Highway Safety Symposium will be held at the Crowne Plaza in Lake Placid, New York from Sunday, October 14 through Wednesday morning, October 17, 2012. A lodging registration form and preliminary agenda will be sent to you in June and will also be posted at the web address below. Exhibitor set-up is on Sunday, October 14 after 12:00 noon and breakdown is on Tuesday, October 16 by 4:00 p.m.

If you would like to exhibit at this symposium, please complete the registration form on the reverse side and return to the address below. You may fax your reservation form and forward your check payable to **The Research Foundation of SUNY** under separate cover. Please don't hesitate to call if you have any questions or would like additional information on the symposium or the accommodations.

Janine Schultz, Event Coordinator
Institute for Traffic Safety Management and Research
80 Wolf Road, Suite 607, Albany 12205
Phone 518-453-0291 x 104; Fax 518-453-0298
jschultz@itsmr.org * www.itsmr.org



Exhibit Registration Form

Annual New York Highway Safety Symposium

Crowne Plaza, Lake Placid, NY

October 14-17, 2012

Please type or print all information.

Name of Primary Exhibit Contact: _____

Name of Exhibit Booth Attendant: _____

Company: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____ Email: _____

Additional Booth Personnel must register.

Additional Booth Person #1 @ \$100 _____

Name: _____

Email: _____

Additional Booth Person #2 @ \$100 _____

Name: _____

Email: _____

Booth Fees	Quantity		
For-Profit Company	_____	@ \$500 ea	_____
Non-Profit Company	_____	@ \$250 ea	_____
Total Amount:			_____

Special Considerations/Requests: _____

Electric Service required? **YES** **NO**

Booth Identification Sign

Company/Organization: _____

Exhibitor Profile *(Please indicate product / organization description)*

Booth Fee includes:

- ❖ One complimentary symposium registration for each paid booth person (value \$100 each)
- ❖ Two full days of exhibiting on Monday and Tuesday and during complimentary Sunday reception
- ❖ One 6' skirted table with pipe and drape, id sign, chair
- ❖ Continental breakfast and breaks served in exhibit area on Monday and Tuesday; lunch on both days in separate room
- ❖ Exhibit set up on Sunday, October 14 from 1:00-5:00; Exhibit break down is by 4:00 pm on Tuesday, October 16
- ❖ Complimentary Sunday welcome reception from 5:00-6:00 served in exhibit area

Exhibit Site Location:

Crowne Plaza, 101 Olympic Drive, Lake Placid NY 12946; phone 518-523-2556; fax 518-523-9410; www.lakeplacidcp.com.
Crowne Plaza's Utility Order Form can be found at www.itsmr.org.

Contract:

The undersigned understands and accepts all terms and conditions. This document constitutes a contract.

Signature

Company

Date

Please return this form by September 13 with check or purchase order (we are not equipped to accept credit or debit cards) payable to **The Research Foundation of SUNY** to:

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The Research Foundation of SUNY
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