



**Walk-Bike  
New York**

*Encouraging Sustainable Movement*

## **PROGRAM AGENDA**

*There is a strong demand for communities where people of all ages and abilities can safely and comfortably walk and bike. Creating these environments requires active collaboration. This Symposium brings together participants from various disciplines and provides the tools and opportunities to work together to successfully create walkable and bikeable communities in New York State.*

# **WALK-BIKE NEW YORK**

## **A LIVEABLE COMMUNITIES SYMPOSIUM**

**HYATT REGENCY ◊ ROCHESTER, NY**

**MAY 3 - 4, 2022**



## WELCOME TO ROCHESTER AND THE 2022 SYMPOSIUM!

The Walk-Bike New York Symposium is organized through the partnership of the following:

**National Highway Traffic Safety Administration**

**NYS Governor's Traffic Safety Committee**

**Federal Highway Administration**

**NYS Department of Transportation**

**NYS Department of State**

**NYS Department of Health**

**Cornell Local Roads Program**

**Institute for Traffic Safety Management & Research**

Additional support includes NY Cycling Coalition, NYS Association of Chiefs of Police, Inc., NYS Association of Metropolitan Planning Organizations and Parks & Trails NY

SCHEDULE AT A GLANCE		
<b>MONDAY 5/2/22</b>		
4 - 7 PM	Registration Table Opens	Grand Foyer
<b>TUESDAY 5/3/22</b>		
7 - 9 AM	Registration	Grand Foyer
8 - 8:45	Full breakfast buffet	Grand EFG
9 - 10:45	Opening Plenary Session 1	Grand D
10:45 - 11	Networking beverage break	Grand Foyer
11 - 11:45	Session 2A	Grand D
11 - 11:45	Session 2B	Regency Ballroom
11:55 - 12:55	Plenary Session 3	Grand D
1 - 1:45	Plated Lunch	Grand EFG
1:45 - 2:45	Session 4A	Grand D
1:45 - 2:45	Session 4B	Regency Ballroom
3 - 4	Session 5A	Grand D
3 - 4	Session 5B	Regency Ballroom
4 - 5	Private NYSAMPO Meeting	Regency Ballroom
4 - 4:45	Pop-Up Bike Share & Riding Tour	Meet in Motor Court
5 - 6:30	Reception on the Hyatt's Rooftop	Center City Lounge
<b>WEDNESDAY 5/4/22</b>		
7:30 - 8:30 AM	Registration	Grand Foyer
7:00 - 8:45	Full breakfast buffet	Grand EFG
7:30 - 8:30	Plenary Session 6 Walking Tour	Meet in Main Lobby
8:45 - 9:45	Session 7A	Grand D
8:45 - 9:45	Session 7B	Regency Ballroom
9:55 - 10:55	Session 8A	Grand D
9:55 - 10:55	Session 8B	Regency Ballroom
11 - Noon	Closing Plenary Session 9	Grand D



# PRELIMINARY PROGRAM AGENDA

NOTE: DUE TO TRAVEL RESTRICTIONS SOME SPEAKERS MAY BE PRESENTING LIVE VIA ZOOM

## MONDAY MAY 2

4:00 PM – 7:00 PM      REGISTRATION TABLE OPENS      GRAND FOYER

## TUESDAY MAY 3



TABLETOP EXHIBITS SHOWCASING AGENCY PROJECTS AND RESOURCES DISPLAYED IN GRAND FOYER

7:00 AM – 9:00 AM      REGISTRATION      GRAND FOYER

8:00 AM - 8:45 AM      FULL BREAKFAST BUFFET      GRAND EFG

9:00 AM - 10:45 AM      OPENING CEREMONY - PLENARY SESSION 1      GRAND D

**OPENING CEREMONIES**

- Emcee - Shannon Hughes, Deputy Regional Administrator, NHTSA
- Presentation of Colors - Rochester Police Department Honor Guard
- Welcome to the City - Rochester Police Chief David Smith
- Welcome to the Conference - Anna Price, Director of the Office of Program Management, FHWA NY Division (**live via Zoom**)

### KEYNOTE PRESENTATION

#### A Deadly Cocktail: How Speed and Impairment Affect Vulnerable Roadway Users

*According to NHTSA, speed contributes to approximately one-third of the nation's fatalities every year, nearly equal to yearly impaired driving fatality rates. Although the number of fatally injured drivers who had blood alcohol concentrations (BAC) of .08 g/dL or more at the time of their crashes has decreased in recent years, the number of pedestrians killed at similar BACs has increased. This presentation will provide a brief overview of the current climate of speed and impaired use of our roadways, explore the link between drunk driving convictions and impaired pedestrian deaths and offer countermeasures to reduce these risky behaviors as they pertain to vulnerable road users.*

**Presenters:** Tara Casanova Powell, Principal, Casanova Powell Consulting and Executive Director, Association of Traffic Safety Information Professionals (ATSIP)  
Richard D. Blomberg, Vice President, Dunlap and Associates, Inc.  
Dr. Timothy J. Wright, Principal Associate, Dunlap and Associates, Inc.

**Moderator:** Jim Knapp, Highway Safety Program Representative, GTSC

10:45 AM - 11:00 AM      NETWORKING BEVERAGE BREAK      GRAND FOYER

11:00 AM - 11:45 AM      CONCURRENT SESSION 2A      GRAND D

#### Vision Zero Strategy for Reducing Deaths & Injuries by Lowering Speed Limits in Ithaca

*The City of Ithaca and Cornell University have begun a partnership to address traffic fatalities and severe injuries in their community by adopting a "Vision Zero" policy. Vision Zero is an international collaborative campaign helping communities reach their goals of eliminating all traffic fatalities and severe injuries -- while increasing safe, healthy, equitable mobility for all. The City of Ithaca and Cornell faculty from the disciplines of public health, environmental psychology, planning and engineering are looking holistically at the underlying causes of traffic crashes, as well as the impact of crashes on the community.*

**Presenter:** Eric Hathaway, Director of Transportation and Parking, City of Ithaca

**Moderator:** Nicole McGrath, Community Planner, FHWA NY Division

<b>11:00 AM - 11:45 AM</b>	<b>CONCURRENT SESSION 2B</b>	<b>REGENCY BALLROOM</b>
	<b>Complete Streets: Providing Clearly Identified Spaces for Pedestrians and Cyclists</b>	
	<i>Complete Streets provide health, well-being and access to opportunities for all people by improving safety, improving economic vibrancy and creating attractive places that improve a community's quality of life. Learn how villages, towns and cities across WNY are embracing complete streets and implementing quick build projects increasing access for people of all ages and abilities.</i>	
	<b>Presenter:</b> Justin Booth, Executive Director, GObike Buffalo	
	<b>Moderator:</b> Patricia Burke Local Government Specialist, NYS Department of State	
<b>11:55 AM - 12:55 PM</b>	<b>PLENARY - SESSION 3</b>	<b>GRAND D</b>
	<b>Advancing Racial Equity and Support for Underserved Communities Through the Federal Government</b>	
	<i>The Executive Order on Advancing Racial Equity and Support for Underserved Communities Through the Federal Government (EO 13985) pursues a comprehensive approach to advancing equity for all, including people of color and others who have been historically underserved and marginalized and adversely affected by persistent poverty and inequality. An important area for the U.S. Department of Transportation's focus is the disproportionate, adverse safety impacts on certain groups on our roadways. Learn about Federal equity initiatives and how you can support this mission with practical approaches</i>	
	<b>Presenter:</b> Allison Beas, Regional Program Manager, NHTSA	
	<b>Moderator:</b> Maureen Kozakiewicz, HSPR, GTSC	
<b>1:00 PM - 1:45 PM</b>	<b>PLATED LUNCH</b>	<b>GRAND EFG</b>
<b>1:45 PM - 2:45 PM</b>	<b>CONCURRENT SESSION 4A</b>	<b>GRAND D</b>
	<b>Greenways and Trails</b>	
	<i>This session is focused on creating safe street crossings for Greenways and trails where pedestrian and bicycle trails cross public roadways. Andy Beers will provide a status report on New York's 750-mile Empire State Trail initiative and will discuss current best practices in trail design, roadway crossings and addressing complex engineering challenges with unique solutions. Matt Carmody will address safety treatments and design guidance using a trail crossing from the Appalachian Trail project as an example.</i>	
	<b>Presenters:</b> Andy Beers, Director, Empire State Trails	
	Matt Carmody, Vice President, AKRF, Inc. of New York <b>(live via Zoom)</b>	
	<b>Moderator:</b> Alexandra Beck, Landscape Architect & Bike/Ped Coordinator, NYS DOT	
<b>1:45 PM - 2:45 PM</b>	<b>CONCURRENT SESSION 4B</b>	<b>REGENCY BALLROOM</b>
	<b>Micro Mobility - Trends and the Considerations for Developing Cooperative Public Safety Messaging</b>	
	<i>This session will provide an overview of the role of e bikes and scooters as part of the dynamic global movement towards the electrification of transportation. Including data on the prevalence of emachines world - wide, and current information on how people in the US are adapting to the recent proliferation of motor assist bicycles and scooters. Where key trends will be discussed along with a forecast on where emachines are headed in the next 10 years. Importantly, current information on the preponderance of injury and crashes will be shared from a public health and highway safety perspective, where the salient implications will be brought into focus for the consideration of the development of broad based safety systems messaging. Examples of public safety messaging will be identified, along with potential stakeholders roles, and the cooperative organizational and communication structures that could strengthen how we share core safety information for riders in the evolving emachine movement.</i>	
	<b>Presenter:</b> Keith Pickett, Executive Director, NYBC	
	<b>Moderator:</b> Harvey Botzman, NYBC	

3:00 PM - 4:00 PM

CONCURRENT SESSION 5A

GRAND D

**Downtown Walkability and the ADA**

*The Village of Lindenhurst, a 27,000-resident community on the car-dominated Long Island has chosen to focus on active transportation to revitalize its struggling downtown. This presentation will demonstrate innovative tools – from online mapping tools, multi-faceted walk audits, community surveys and visualizations of design suggestions - as they were applied to develop Long Island’s first Downtown Walkability Improvement Study and the Village’s Downtown Master Plan. In addition, this session will discuss accessibility in the public rights of way, with particular attention to requirements under the Americans with Disabilities Act for State and Local governments, and those who do work for those agencies.*

**Presenters:** Frank Wefering, Director of Sustainability, Greenman-Pedersen, Inc. (GPI) of Babylon  
Kara Hogan, Civil Rights Specialist, FHWA NY Division (**live via Zoom**)

**Moderator:** Nicole McGrath, Community Planner, FHWA NY Division

3:00 PM - 4:00 PM

CONCURRENT SESSION 5B

REGENCY BALLROOM

**Funding, Executing and Realizing the Benefits of Municipal Active Transportation Plans**

*A strong municipal active transportation plan or multimodal corridor study forms the foundation for municipalities to implement active transportation infrastructure improvements and policy changes. Bob will present on the role of GTC's Unified Planning Work Program (UPWP) in assisting member municipalities with funding and programmatic support for multimodal planning initiatives. The session will share the City of Rochester's experience and benefits gained from the UPWP process along with examples of tangible implementations directly resulting from the completion of various active transportation plans and studies.*

**Presenters:** Robert Williams, Active Transportation Program Manager, Genesee Transportation Council  
Jason Nabewaniec, Engineer II, City of Rochester

**Moderator:** Shannon Hughes, Deputy Regional Administrator, NHTSA

4:00 PM - 5:00 PM

PRIVATE MEETING NYSAMPO Bicycle & Pedestrian Working Group

REGENCY BALLROOM

4:00 PM - 4:45 PM

POP-UP BIKE SHARE & RIDING TOUR

MEET IN MOTOR COURT

*Limited to 15 participants renting bikes. Bring your own helmet. After event registration in Grand Foyer, head over to the Reconnect Rochester table to sign up and receive instructions to download the HOPR app and pay for the ride prior to the tour. Enjoy this guided bike tour and still be back in time for the evening reception. **You may also join the tour using your own bike.***

**Host:** Jesse Peers, Cycling Manager, Reconnect Rochester

5:00 PM - 6:30 PM

RECEPTION ON THE HYATT’S ROOFTOP LOUNGE

CENTER CITY LOUNGE

*Yummy slider bar and other delicious refreshments, games, outdoor fire pits and more opportunities to network and connect on the Hyatt’s beautiful indoor/outdoor Rooftop Lounge.*

**DINNER ON YOUR OWN**

**NETWORK!**

*WE KNOW YOU ARE HERE BECAUSE YOU SHARE COMMON BIKE AND PED INTERESTS AND WE HOPE THAT YOU TAKE THIS OPPORTUNITY TO MAKE SOME NEW CONNECTIONS WHILE YOU ARE HERE IN ROCHESTER.*

*THAT’S WHY WE ARE INCLUDING A LITTLE GAME TO HELP TO GET STARTED BREAKING THE ICE. YOU SHOULD EACH HAVE ½ OF A BICYCLE PLAYING CARD WITH YOUR NAME BADGE. THE OBJECT IS TO FIND YOUR CORRECT MATCH BY TALKING WITH EACH OTHER. HAVE FUN FINDING YOUR MATCH!*

*OUR DINING TABLES WILL ALSO HAVE SOME “ICE BREAKER” QUESTIONS TO KEEP THE CONVERSATION LIVELY!*

ATTENDEE AND SPEAKER ROSTER WITH CONTACT INFORMATION AS WELL AS PRESENTATION POWER-POINTS AND MATERIALS AS PROVIDED BY SPEAKERS WILL BE AVAILABLE POST-CON AT [WWW.ITSMR.ORG](http://WWW.ITSMR.ORG)

## WEDNESDAY 5/4/22

7:30 AM – 8:30 AM      **REGISTRATION**      **GRAND FOYER**

7:00 AM - 8:45 AM      **FULL BREAKFAST BUFFET**      **GRAND EFG**

7:30 AM - 8:30 AM      **PLENARY - SESSION 6**      **MEET IN MAIN LOBBY**

### **PSAP Walking Tour hosted by the Genesee Transportation Council of Rochester**

*Put on your walking shoes and meet in the main lobby to head out on a guided walking tour highlighting pedestrian safety initiatives in action.*

**Hosts:**      Alex Kone and Bob Williams

8:45 AM - 9:45 AM      **CONCURRENT SESSION 7A**      **GRAND D**

### **Stop-Think-Act**

*This program encourages safer decision making in the traffic environment using an interactive presentation highlighting issues of peer pressure; Inspires an exchange of ideas among middle school students to discuss the consequences of their actions in the traffic environment; engages with students to raise awareness of the real traffic dangers around their school and in their neighborhood; and outlines real-world scenarios and presents simple steps for making safer choices. We will specifically speak to distractions in the traffic environment, pedestrian safety, car passenger safety and driving while intoxicated.*

**Presenter:**      Omar Barrios, NYC Department of Transportation **(live via Zoom)**

**Moderator:**      Christina Akey, Health Educator, Bureau of Occupational Health and Injury Prevention, NYS Department of Health

8:45 AM - 9:45 AM      **CONCURRENT SESSION 7B**      **REGENCY BALLROOM**

### **drive2Bbetter: A Collaborative Public Education Campaign Retrospective**

*This presentation will be a retrospective on the details of a multi-stakeholder public education campaign to promote safety for all road users. By bringing together unique partners from government, advocacy organizations, and advertising, this initiative has delivered a multimedia campaign tailored to local concerns and conditions. Attendees will learn about the collaborative process, stakeholder recruitment, and see the creative campaign that has engaged residents and visitors in Rochester.*

**Presenters:**      Mike Bulger, Healthy Communities Project Coordinator, Common Ground Health  
                                 Aaron Lattanzio, Senior Program & IT Manager, Causewave Community Partners

**Moderator:**      Jean Triest, Traffic Safety Specialist, CPSTI, Monroe County Office of Traffic Safety

9:55 AM - 10:55 AM      **CONCURRENT SESSION 8A**      **GRAND D**

### **Community Bike Programs - Teaching Safety Through Collaboration and Strategic Instruction**

*A consistent challenge for the bicycle educator is engaging everyday riders. See how Kingston is addressing this challenge through community education and encouraging unique partnerships. Some of the programs we will highlight include:*

*The Lend-A- Wheel Bike Recycling Program*

*Community Repair Clinics*

*The Kingston Women's Bike Fest*

*Bike It! Programs for Youth*

*Bike Friendly Kingston*

*Expect A Bike Awareness Campaign*

*The Midtown Mechanics Bike Program*

**Presenter:**      Tom Polk, Bicycle Program Manager, YMCA of Kingston and Ulster County of Kingston

**Moderator:**      Keith Pickett, Executive Director, NYBC

9:55 AM - 10:55 AM

CONCURRENT SESSION 8B

REGENCY BALLROOM

**Watch Out For Me! Pedestrian Safety Education: Lessons Learned in Poughkeepsie**

*The Dutchess County Transportation Council and Dutchess County Department of Behavioral & Community Health are partnering on a GTSC-funded pedestrian safety education program called 'Watch Out for Me.' The program focuses on the City and Town of Poughkeepsie, which is a NYS Focus Community under the PSAP program. This interactive presentation will highlight our education efforts targeting children, seniors, transit riders, and drivers and our lessons learned after four years of the program.*

**Presenters:** Emily Dozier, Senior Planner, Dutchess County Transportation Council  
Aisha Phillips, Senior Public Health Education Coordinator, Dutchess County Dept of Behavioral & Community Health

**Moderator:** Scott Reigle, Senior Transportation Planner II, Binghamton Metropolitan Transportation Study

11:00 AM - 12:00 PM

CLOSING PLENARY - SESSION 9

GRAND D

**Manual on Uniform Traffic Control Devices**

*The MUTCD is a National Standard for traffic control devices on all roads and bikeways open to public travel across the country. It is codified in Federal regulation and New York State Law. This presentation will discuss the general structure and purpose of the MUTCD in creating uniformity and standardization of traffic control that promotes the safe and effective use of roads and bikeways.*

**Presenters:** Duane Thomas, Civil Engineer, FHWA MUTCD Team  
Usman Ali, Program Manager, FHWA MUTCD Team

**Moderator:** Nicole McGrath, Community Planner, FHWA NY Division

**INTRODUCTION OF COMMISSIONER** - Charles R. DeWeese, Assistant Commissioner, Governor's Traffic Safety Committee

**CLOSING REMARKS** - Mark J.F. Schroeder, DMV Commissioner and GTSC Chair

**CONFERENCE CONCLUDES - LUNCH ON YOUR OWN**

**ON BEHALF OF THE WALK-BIKE NEW YORK SYMPOSIUM PLANNING COMMITTEE SAFE TRAVELS AND  
THANK YOU FOR ATTENDING!**

Patricia Burke, NYS Department of State

Meghan Fennell, NYS DOT Office of Traffic Safety & Mobility

Jennifer Hogan, Bureau of Occupational Health and Injury Prevention, NYS Department of Health

Jim Knapp, NYS Governor's Traffic Safety Committee

David Krulewitch, NYS DOT

Robert Limoges, NYS DOT

Karen Lorf, NYS DOT, Office of Traffic Safety and Mobility

Nicole McGrath, Federal Highway Administration New York Division

David Orr, Cornell Local Roads Program

Keith Pickett, New York Bicycling Coalition

Shannon Hughes, U.S. DOT, National Highway Traffic Safety Administration

Scott Reigle, Binghamton Metropolitan Transportation Study

Jenifer Tanis, Institute for Traffic Safety Management & Research

**SEE YOU IN 2024!**