



New York Highway Safety Annual Fall Symposium



Changing Behavior Through Enforcement and Education ... Back to Basics

**October 21-24, 2019
The Desmond Hotel &
Conference Center
Albany**

New York Highway Safety Symposium

Sponsored by the Three Leading Traffic Safety Organizations in New York State

Governor's Traffic Safety Committee

The Governor's Traffic Safety Committee, formed in 1967 by a combination of law and executive orders, develops and supports the State's highway safety program to ensure safe transportation of people and goods on New York's roadways. GTSC serves as New York State's official liaison to the National Highway Traffic Safety Administration (NHTSA) and the Federal Highway Administration (FHWA), the two primary sources of funding for traffic safety programs. The GTSC works closely with a network of state and local agencies, law enforcement, non-profit organizations and private sector partners to deliver traffic safety information, resources and programs across New York State.

New York State Association of Traffic Safety Boards

The New York State Association of Traffic Safety Boards was formed in 1967 as a statewide support organization for county traffic safety boards and agencies, companies, or individuals having an interest in traffic safety and injury prevention. NYSATSB is organized into eight Regions across New York State, each with a Regional Vice President who serves as a liaison between traffic safety partners and the Association. The Association coordinates grant funding information, proposes traffic safety legislation, and offers traffic safety resources and education programs.

New York State STOP-DWI Association, Inc.

The New York State STOP-DWI Association, Inc. was formed in 1982. The Association is made up of STOP-DWI Coordinators and staff from each of the counties in New York State. The STOP-DWI Coordinators are responsible for the administration of local plans to combat impaired driving in their respective communities. Collectively, the NYS STOP-DWI Association, Inc. facilitates the exchange of ideas and information regarding impaired driving. The Association continues to foster new and innovative approaches for dealing with the impaired driver. These initiatives are developed in the areas of enforcement, prosecution/adjudication, probation, rehabilitation/treatment, victims' services, training and public information and education.



Mission Statement of the New York Highway Safety Symposium

To bring together highway safety professionals from across New York State to share, promote and educate on highway safety initiatives through a combined annual symposium sponsored by the Governor's Traffic Safety Committee, the NYS Association of Traffic Safety Boards and the NYS STOP-DWI Association, Inc.



**NEW YORK HIGHWAY SAFETY SYMPOSIUM
FALL 2019**
***“CHANGING BEHAVIOR THROUGH ENFORCEMENT
AND EDUCATION ... BACK TO BASICS”***

**THE DESMOND HOTEL & CONFERENCE CENTER, ALBANY
OCTOBER 21-24**

AGENDA

MONDAY October 21

- | | | |
|------------------|---|------------------------------------|
| 1:00-5:00 | Registration | <i>BILLIARD ROOM</i> |
| 3:00-5:00 | NYS STOP-DWI Association, Inc. Annual Meeting
<i>Annual business meeting for members only</i> | <i>SHAKER ROOM</i> |
| 5:30-6:30 | Welcome Dinner Buffet
<i>Connect with exhibitors and vendors to learn about their products and services in a relaxed setting. The exhibit area will be closed during dinner, opened at 7:30 Tuesday and Wednesday and closed during both lunch hours.</i> | <i>KING STREET BALLROOM</i> |

Your name badge must be worn when entering dining room.

This year’s Symposium features many new and exciting exhibitors in addition to our traditional traffic safety partners. Gone are the days of six foot tables with a promotional skirt! Be sure to head to the Fort Orange Courtyard for interactive displays and exhibits. You may even see a vintage motorcycle! Many of our Exhibitors will be presenting their program/products during our Exhibitor Information Sessions in the Shaker Room. Be sure to check out your Exhibitor Program for details as well as how you can win great prizes!

TUESDAY October 22

- 6:45-7:45** **Breakfast Buffet** ***KING STREET BALLROOM***
- 7:30-3:00** **Registration** ***BILLIARD ROOM***
- 8:00-4:00** **Advanced Roadside Impaired Driving Enforcement (ARIDE) Training for Police Officers (*for pre-registered law enforcement officers*)** ***HIGH STREET 24***
This course will train law enforcement officers to observe, identify and articulate the signs of impairment related to drugs, alcohol, or combination of both, in order to reduce the number of impaired driving incidents as well as crashes resulting in serious injuries and fatalities.
- 8:00-10:00** **AWARD PRESENTATIONS & KEYNOTE ADDRESS** ***KING STREET BALLROOM***
Moderated by Thomas Weeks, President, NYS Association of Traffic Safety Boards
Presentation of Colors by Albany County Sheriff's Office
Award Presentations for Roy Thorpe, Richard Novelli and William T. Smith
- Welcome Remarks:**
Mark Schroeder, Commissioner, NYS Department of Motor Vehicles
Lt. Robert Richards, Chair, NYS STOP-DWI Association, Inc.
Thomas Weeks, President, NYS Association of Traffic Safety Boards
- Keynote Address: The Leadership Challenge by Kimberly Overton Spahos, Chief Resource Prosecutor, North Carolina Conference of District Attorneys**
There are two roads in life: a high road and a low road. The high road is harder, but it takes you somewhere worth going. The low road is easy, but it's circular ... you eventually find yourself back where you started. This presentation will discuss how traffic safety professionals can inspire a shared vision of safety which enables their fellow professionals to act as traffic safety leaders.
- 10:00-10:30** **Exhibitor Showcase / Beverage Break** ***FORT ORANGE COURTYARD***
- 10:30-12:00** **PLENARY SESSION** ***KING STREET BALLROOM***
Motivation ... Knowledge is Power!
What motivates you to show up to work each day? It is important for police officers to have motivators to keep their passion for policing strong and to enhance their desire to continually be the best they can be. There has been much discussion nationally regarding a lack of willingness on the part of law enforcement to participate in traffic safety stops and details. An entire session could be spent covering these opinions such as officer safety, confusion over Penal or Vehicle and Traffic Laws, The Ferguson Effect, etc. This session will give you the tools to ensure you or your officers have the legal knowledge to execute and carry out a textbook stop, to do it safely and will hopefully motivate you and your department to increase traffic stops so NYS continues to be one of the safest states to live.
Presenters: **Maureen McCormick *Chief, Nassau County Vehicular Crimes Bureau***
Moderator: **Chuck DeWeese *Assistant Commissioner, NYS Governor's Traffic Safety Committee***
- 12:00-1:00** **Luncheon Buffet** ***KING STREET BALLROOM***

TUESDAY October 22

1:00-2:00

Kids In and Around Cars

FORT ORANGE 5

Having experienced an event that could have resulted in the tragic loss of her own child, Susan took the experience and turned it into a powerful source for advocacy by telling her story and preventing future death and injury to children. This presentation will cover current statistics, contributing factors and prevention methods. Incidents such as backovers, frontovers and child vehicular heatstroke will be discussed. Attendees can expect to learn about free education materials, as well as latest technology available to further educate parents and caregivers about keeping children safe in and around motor vehicles.

Presenter: Susan Auriemma *Vice President, KidsAndCars.org*

Moderator: Rachel Lugo *Division Director, EAC Network*

Slow Moving Vehicles (SMV) Highway Safety

FORT ORANGE 7

What are the laws regarding signage and lighting on SMVs? When can SMVs be on the roadways? What should be considered when investigating an SMV crash? Sheriff Spike will answer these questions in a shortened version of his full SMV highway safety presentation. Investigator Houle will then offer some opinions on the conspicuity of SMVs...why drivers hit these objects even when they are lighted and signed properly. In this shortened version of the full presentation he will also touch on how we interpret visual stimuli and what we focus on while driving.

Presenters: Ronald Spike *Sheriff, Yates County Sheriff's Office*

Thomas Houle *Investigator, New York State Police*

Moderator: Anthony D'Agostino *Law Enforcement Liaison, NYS Governor's Traffic Safety Committee*

Diverse Strategies to Address Rural/Local Road Safety

FORT ORANGE 9

Rural road safety is of particular concern as the majority of fatal crashes occur on rural roads – the fatality rate in rural areas is 2.4 times higher than the fatality rate in urban areas. Based on known restraint use in fatal crashes, 49% of the rural passenger vehicle occupants killed in 2016 were unrestrained, as compared to the 46% of the urban passengers. Our panelists will discuss diverse strategies to address the 4Es of safety and how each component works as a part of your total traffic safety plan for your jurisdiction. What is your traffic safety culture and does it include these multidisciplinary resources?

Presenters: James Allard *Sheriff, Steuben County*

Bernard Kennett *Trooper, New York State Police*

Helen Evans *Associate Director, Ardent Solutions*

Emmett McDevitt *Transportation Safety Engineer, Federal Highway Administration*

Moderator: Maureen Kozakiewicz *Highway Traffic Safety Representative, NYS Governor's Traffic Safety Committee*

2:00-2:30

Exhibitor Showcase / Beverage Break

FORT ORANGE COURTYARD

TUESDAY October 22

2:30-3:30 **A Tale of Two Programs: How North Carolina is Improving Safety for People Who Walk or Bike** **FORT ORANGE 5**

Improving pedestrian and bicyclist safety in North Carolina is a priority identified in the state's Strategic Highway Safety Plan, which employs the Vision Zero frame that no fatalities or serious injuries due to traffic crashes are acceptable. Two key programs that focus on education and enforcement are making a difference. Learn about how the "Let's Go NC!" curricula uses evidence-based techniques to teach children safe walking and cycling habits to last a lifetime, and how the "Watch for Me NC" program empowers a diverse set of partners to engage with each other and their broader community to use a systems approach to reduce pedestrian and bicyclist crashes with motorists.

Presenter: Sarah O'Brien *Senior Research Associate, University of North Carolina Highway Safety Research Center*

Moderator: Jim Knapp *Highway Safety Program Representative, Pedestrian & Bicycle Safety, NYS GTSC*

Why Do Crashes Happen? Teen Drivers Don't Know, and It's Killing Them! **FORT ORANGE 7**

Preaching to teen drivers about safety just doesn't work! Kids don't want to get into a car and hurt themselves, but they do it because **TEENS DON'T KNOW WHY CRASHES HAPPEN!** Adult drivers rely on habituated behaviors, but teen drivers haven't had time to create good driving behavior and habits. Every driving decision for a teen driver requires cognitive decision making and their portfolio of situational experiences is almost empty. A key to helping teens drive safely is to educate them about **WHY CRASHES HAPPEN**. *CRASH! The Science of Collisions* is a resource for high school teachers that integrates the "WHY" into their existing lessons, and supports NY State learning guidelines.

Presenter: John Kwasnoski *Collision Reconstructionist and Prof. Emeritus of Forensic Physics, Western New England University*

Moderator: Suzanne Cirencione *Vice President, Region 7, NYS Association of Traffic Safety Boards*

Non-Traditional Partners **FORT ORANGE 9**

This workshop will be an active discussion where attendees will have a 3-minute opportunity to share a non-traditional partner that they engaged for traffic safety. What were the benefits and challenges of that partner? By the end of this workshop, participants will have a list of organizations that they may utilize after the workshop.

Presenter: Chuck Conroy *Highway Safety Program Representative, NYS Governor's Traffic Safety Committee*

Moderator: Maureen Kozakiewicz *Highway Traffic Safety Representative, NYS Governor's Traffic Safety Committee*

TUESDAY October 22

3:35-4:35

Moving Beyond

FORT ORANGE 5

In this interactive and experiential workshop, Scott will provide national and NYS-specific statistics around alcohol and other drug use and their impact on the community, discuss the importance of moving beyond traditional education-based DUI interventions to lasting positive behavior change and review the evidence-based Interactive Journaling® Impaired Driving Program currently under contract with New York Department of Motor Vehicles.

Presenter: Scott Covert *Vice President of Training for The Change Companies*

Moderator: Suzanne Cirencione *Vice President, Region 7, NYS Association of Traffic Safety Boards*

Pediatric Restraint Use and Injury in New York City Taxis

FORT ORANGE 7

Compared to Other Passenger Vehicles

In NYC, as in several other U.S. cities, pediatric occupant restraint laws exempt rear-seated passengers in vehicles-for-hire from those that apply to private vehicles. This study compares rear-seated infant, child, adolescent and teen passenger restraint use and injury in taxis compared with other passenger vehicles. This study also documents lower restraint use and higher injury, including traumatic brain injury, for pediatric taxi passengers compared with other passenger vehicles. Improved data systems, and increased surveillance and enforcement are needed to improve restraint use and reduce injury in children and teens, particularly those in vehicles-for-hire.

Presenter: Michael J. Bauer *Section Chief, Epidemiology and Surveillance, Bureau of Occupational, Health and Injury Prevention, NYS Department of Health*

Moderator: Sgt. Todd R. Engwer *NYSP, Law Enforcement Liaison, NYS Governor's Traffic Safety Committee*

Students Against Destructive Decisions – Statewide Coordinator Program

FORT ORANGE 9

For FFY 2020, SADD and the GTSC are proud to announce that there will be a Statewide SADD Coordinator. This workshop will be an introduction to the coordinator and an informational session on the various objectives and goals of the program.

Presenter: Chuck Conroy *Highway Safety Program Representative, NYS Governor's Traffic Safety Committee*

4:45-6:45

Impaired Driver Program Directors' Association Annual Meeting

THE LODGE

Annual business meeting for members only

Enter for various prize drawings by dropping your completed vendor passport in the box upon entering Thursday's Plenary Session. Winners will be drawn at the conclusion and must be present.

WEDNESDAY October 23

- 6:45-7:45 **Breakfast Buffet** *KING STREET BALLROOM*
- 7:30-3:00 **Registration** *BILLIARD ROOM*
- 8:00-4:00 **Advanced Roadside Impaired Driving Enforcement (ARIDE)** *HIGH STREET 24*
This is a continuation of yesterday's course for pre-registered law enforcement officers.

- 8:00-9:30 **AWARD PRESENTATIONS & KEYNOTE ADDRESS** *KING STREET BALLROOM*
Welcome Remarks by Mark Schroeder, Commissioner, NYS Department of Motor Vehicles
Chairman's Awards & Robert Foley Award Presentations
Moderated by Thomas Weeks, President, NYS Association of Traffic Safety Boards

Keynote Address: Difference Makers - Helping to Improve the Lives of Others
by Dr. L. Oliver Robinson, Superintendent of Schools, Shenendehowa Central School District, Clifton Park NY

Join Dr. Robinson on a contemplative journey ... a journey of thought. His message will lend to the expansion of your social conscience and the proliferation of your capacity to be a difference maker; helping to improve the health, welfare and futures of countless men, women and children. His hope is that you will be even more inspired to share your time, talents and treasures.

- 9:30-10:00 **Exhibitor Showcase / Beverage Break** *FORT ORANGE COURTYARD*

- 10:00-11:00 **Operation Prevent** *FORT ORANGE 5*
Since 2005, NYS DMV Division of Field Investigations (DFI) has worked with its local, state and federal law enforcement partners to combat underage drinking. DFI targets the use of fraudulent identification documents by underage individuals attempting to purchase alcohol and/or enter establishments by routinely conducting operations dubbed "Operation Prevent." These operation prevents are carried out statewide throughout the year at bars, nightclubs, concert venues and outdoor street festivals. To date DFI has seized more than 6500 fraudulent documents and arrested more than 6500 individuals during these operations.
Presenter: Todd Dort *Supervising Investigator, Division of Field Investigation, NYS Department of Motor Vehicles*
Moderator: Renee Borden *NYS DRE Coordinator, NYS Governor's Traffic Safety Committee*

2020 Criminal Justice Reform Doesn't Implicate Traffic Summonses, Does it? *FORT ORANGE 7*

Yes it does ... and forewarned is forearmed ... things to consider as January approaches. This session will review the implications of the Discovery provisions of the Criminal Justice Reform Act on traffic summonses. The act is effective as of January 1, 2020.

Presenters: Maureen McCormick *Chief, Nassau County Vehicular Crimes Bureau*
Mary Tanner-Richter *NYS TSRP and Chief of Vehicular Crimes Unit, Albany County*
Moderator: Colleen Grebleski *Chemung County STOP-DWI Coordinator*

Child Passenger Safety – Laws, Best Practices and What You Need to Know *FORT ORANGE 9*

Changes are coming to NYS child restraint laws. Learn about what those changes are, the four steps in child passenger safety, the benefits of rear-facing, best practice recommendations and what non-technicians need to know on the road. Hear perspectives from law enforcement, medical professionals and CPS Technicians. Come with your questions and participate in an interactive discussion.

Presenters: Cynthia Dort *Occupant Protection Educator, Cornell University, Saratoga Extension*
Shari Mantini, RN *Military Flight Nurse, Emergency Room Nurse*
Moderator: Christine Muss *Traffic Safety Coordinator, Broome County Health Department*

WEDNESDAY October 23

- 11:05-12:05** **Traffic Safety is No Game** **FORT ORANGE 5**
Come play along! Using a “game” approach, this panel will test your knowledge and perceptions related to various traffic safety issues. Find out how much you really know now and how you can learn even more in the future. Everyone will leave a winner!
Presenters: Robin Long *Project Staff Assistant, Institute for Traffic Safety Management and Research*
 Franz Zwicklbauer *Office Manager, Crash Records, NYS Department of Motor Vehicles*
 Regina Doyle *Associate Transportation Analyst* OR Geoffrey Wood *Director, Safety Program Management Bureau, NYS Department of Transportation*
Moderator: Jerry Miller *Project Director, DRE Data System, Institute for Traffic Safety Management and Research*
- Stop-Arm Cameras: A Primer** **FORT ORANGE 7**
This year the Legislature passed, and the Governor signed, a bill into law that allows school buses to be equipped with camera devices to identify and ticket motorists who pass stopped school buses. This new law will help to address a serious traffic safety and child safety issue that has long been a focus of many traffic safety advocates. Our session will review the key components of the new law and explore some of the decisions and steps that local schools and police agencies should consider as they move forward to implement the new law.
Presenter: Peter Mannella *President, Policy Matters*
Moderator: Thomas Weeks *President, NYS Association of Traffic Safety Boards*
- Driving with ADHD** **FORT ORANGE 9**
Adolescents and young adults with attention-deficit/hyperactivity disorder (ADHD) experience higher overall motor vehicle crash rates than their counterparts without ADHD. The defining symptoms of ADHD, inattention, hyperactivity and impulsivity, may also lead to higher risk of crashes that involve unsafe behaviors. The objectives of this project were to compare between drivers with and without ADHD (1) monthly rates of crashes, traffic violations and license suspensions; and (2) prevalence of drivers’ crash, crash-contributing driver actions, and crash scenarios.
Presenter: Meghan Carey *Research Coordinator, Children’s Hospital of Philadelphia*
Moderator: Robert Lopez *Highway Safety Program Representative, NYS Governor’s Traffic Safety Committee*
- 12:10-1:10** **Luncheon Buffet** **KING STREET BALLROOM**
- 1:15-2:15** **The Impaired/Intoxicated Driving Investigation** **FORT ORANGE 5**
Drug Recognition Experts (DREs), are very important in removing impaired drivers from our roadways. What does it take to be a DRE? This session will walk you from SFSTs to the officer being certified as a DRE.
Presenter: Sgt. Guy Farina *Town of Montgomery Police Department*
Moderator: Renee Borden *NYS DRE Coordinator, NYS Governor’s Traffic Safety Committee*
- Mature Drivers** **FORT ORANGE 7**
Dr. Hill will offer a presentation on how to engage physicians and other medical professionals in older driver safety, speak about what training looks like, the reporting laws and how NY can improve reporting. She will also present on the curriculum from the University of California San Diego (UCSD) developed older driver education program which is currently utilized by the California Highway Patrol (CHP) and other PIO’s. It can be adapted to any state and will be available for sharing.
Presenter: Dr. Linda Hill *Director, Training Research and Education for Driving Safety*
Moderator: Robert Lopez *Highway Safety Program Representative, NYS Governor’s Traffic Safety Committee*
- Introduction and Update of the Safer Motorcycling Research Consortium** **FORT ORANGE 9**
The Safer Motorcycling Research Consortium (SMRC) was established in January 2019 with the goal of addressing the safety of on-road motorcycling, including all aspects of the riding ecosystem. By partnering with industry stakeholders, this original equipment manufacturer-led consortium is conducting pre-competitive research that will ultimately make motorcycling safer in the current and future riding environments. The SMRC will provide an introduction and update on its current research projects
Presenter: Mike Hernandez *Chair of the Board, Safer Motorcycling Research Consortium*
Moderator: Aubrey Feldman *Highway Safety Program Analyst II, NYS Governor’s Traffic Safety Committee*

WEDNESDAY October 23

- 2:15-2:45 **Exhibitor Showcase / Beverage Break** *FORT ORANGE COURTYARD*
- 2:45-3:45 **Investigating the Marijuana Impaired Driver** *FORT ORANGE 5*
This session will cover the signs and symptoms of a marijuana impaired driver. It will also provide you with investigation techniques that can assist in the arrest and prosecution of the impaired driver.
Presenters: Sgt. Robert Hayes *Oregon Police Department*
Mary Tanner-Richter *NYS TSRP and Chief of Vehicular Crimes Unit, Albany County*
Moderator: Colleen Grebleski *Chemung County STOP-DWI Coordinator*
- Young Drivers with Autism** *FORT ORANGE 7*
This session will present the challenges that autistic drivers face while learning to drive from the experience of specialized driver educators, as well as the specific techniques that these specialized driver educators use to teach autistic drivers.
Presenter: Meghan Carey *Research Coordinator, Children's Hospital of Philadelphia*
Moderator: Christine Muss *Traffic Safety Coordinator, Broome County Health Department*
- Speeding Away from Zero:
Rethinking a Forgotten Traffic Safety Challenge** *FORT ORANGE 9*
Speeding is a factor in nearly one-third of all motor vehicle-related fatalities. Even small decreases in travel speed can reduce crash and injury severity and save lives. Meanwhile, increases in speed limits are occurring across the U.S. This presentation highlights excessive vehicle speed as a persistent factor on our roadways while outlining the latest available data and research, federal and state policies, engineering and enforcement solutions, existing programs to reduce speeding-related crashes and promising future approaches that can aid in the prioritization of programs to address the danger of speeding.
Presenter: Tara Casanova Powell *Principal, Casanova Powell Consulting, Traffic Safety Program Design and Implementation, Evaluation, and Research*
Moderator: Jim Knapp *Highway Safety Program Representative, Pedestrian & Bicycle Safety, NYS GTSC*
- 4:00-5:00 **NYS Association of Traffic Safety Boards' Annual Meeting** *THE LODGE*
Annual business meeting for members only

A roster of attendees is available at www.itsmr.org/events.

THURSDAY October 24

- 7:45-8:45 **Breakfast Buffet** *name badge required* *KING STREET COURTYARD*
- 9:00-11:00 **PLENARY SESSION** *KING STREET BALLROOM*
Marijuana 101
This session will cover studies that have been conducted in regard to marijuana and impaired driving, as well as the science that is key to understand this impairment. We will discuss and show the different types of marijuana that are being consumed. It will also provide information from states that have recreational marijuana and what other states can expect with the legalization of marijuana.
Presenters: Sgt. Robert Hayes *Oregon Police Department*
Mary Tanner-Richter *NYS TSRP and Chief of Vehicular Crimes Unit, Albany County*
Moderator: Colleen Grebleski *Chemung County STOP-DWI Coordinator*

Vendor Passport Prize Drawings – Winners Must be Present

**On Behalf of the
2019 Highway Safety Symposium Planning Committee...**

Jim Allen, Director, NYS Governor's Traffic Safety Committee (GTSC)
Suzanne Cirencione, Vice President, Region 7, NYS Association of Traffic Safety Boards
Chuck Conroy, Highway Safety Program Representative, NYS GTSC
Tracie Coulson, Coordinator, Cayuga County STOP-DWI Association, Inc.
Chuck DeWeese, Assistant Commissioner, NYS Governor's Traffic Safety Committee
Colleen Grebleski, Chemung County STOP-DWI Coordinator
Rachel Lugo, Division Director, EAC Network
Mary Montimurro, Highway Safety Program Manager, NYS GTSC
Christine Muss, Traffic Safety Coordinator, Broome County Health Department
Robert Lighthall, Coordinator, Oswego County STOP-DWI Program
Janine Schultz, Event Coordinator, Inst. for Traffic Safety Management & Research
Jenifer Tanis, Project Assistant, Institute for Traffic Safety Management & Research
Thomas Weeks, President, NYS Association of Traffic Safety Boards
John Winchell, Undersheriff, Washington County Sheriff's Office

Thank You for Coming to Albany!
Please plan to join us next year at the
Crowne Plaza in Lake Placid NY
Monday, October 19 - Thursday, October 22

