



# New York Highway Safety Annual Fall Symposium



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*Reconnect!*

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October 26-28, 2022

Crowne Plaza Albany-the Desmond Hotel  
Albany, NY

## Welcome to the New York Highway Safety Symposium

Sponsored by the Three Leading Traffic Safety Organizations in New York State

### Governor's Traffic Safety Committee



#### Governor's Traffic Safety Committee

The Governor's Traffic Safety Committee, formed in 1967 by a combination of law and executive orders, develops and supports the State's highway safety program to ensure safe transportation of people and goods on New York's roadways. GTSC serves as New York State's official liaison to the National Highway Traffic Safety Administration (NHTSA) and the Federal Highway Administration (FHWA), the two primary sources of funding for traffic safety programs. The GTSC works closely with a network of state and local agencies, law enforcement, non-profit organizations and private sector partners to deliver traffic safety information, resources and programs across New York State.

### New York State Association of Traffic Safety Boards



The New York State Association of Traffic Safety Boards was formed in 1967 as a statewide support organization for county traffic safety boards and agencies, companies, or individuals having an interest in traffic safety and injury prevention. NYSATSB is organized into eight Regions across New York State, each with a Regional Vice President who serves as a liaison between traffic safety partners and the Association. The Association coordinates grant funding information, proposes traffic safety legislation, and offers traffic safety resources and education programs.

### New York State STOP-DWI Association, Inc.



The New York State STOP-DWI Association, Inc. was formed in 1982. The Association is made up of STOP-DWI Coordinators and staff from each of the counties in New York State. The STOP-DWI Coordinators are responsible for the administration of local plans to combat impaired driving in their respective communities. Collectively, the NYS STOP-DWI Association, Inc. facilitates the exchange of ideas and information regarding impaired driving. The Association continues to foster new and innovative approaches for dealing with the impaired driver. These initiatives are developed in the areas of enforcement, prosecution/adjudication, probation, rehabilitation/treatment, victims' services, training and public information and education.

### Mission Statement of the New York Highway Safety Symposium



To bring together highway safety professionals from across New York State to share, promote and educate on highway safety initiatives through a combined annual symposium sponsored by the Governor's Traffic Safety Committee, the NYS Association of Traffic Safety Boards and the NYS STOP-DWI Association, Inc.

***Thank you to our Speakers!*** Learn more about them in the Speaker Bios section of this program.

***Thank you to our Exhibitors!*** The Exhibit Hall in the King Street Courtyard is the location for Receptions and Breaks, open at 7am on Thursday Friday, closed during lunch. See the Exhibitor section of the program for details.

***Enter for great prizes*** given by exhibitors and the Symposium! Have your Passport marked as you visit the exhibitors; drop completed passports in the Prize Entry Box upon entrance to Friday morning's Plenary Session.

***Prize giveaways will be held live during Friday's 9:30am Beverage Break! Be there to win!***

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**THE 2022 NEW YORK HIGHWAY SAFETY SYMPOSIUM**  
**CROWNE PLAZA ALBANY – THE DESMOND HOTEL OCTOBER 26-28**

**RECONNECT!**

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**WEDNESDAY October 26**

- 2-7pm REGISTRATION KING STREET WALKWAY**
- 1-3:30pm EXHIBITOR MOVE IN KING STREET COURTYARD**
- 4pm HOTEL OVERNIGHT GUEST CHECK-IN LOBBY**
- 4-6pm RECONNECT! RECEPTION KING STREET COURTYARD**
- Have fun reconnecting with colleagues! Enjoy music with DJ Chris Hollister and delicious light fare served from 5-6. Try out the WeConnect cards and find new friends. Connect with exhibitors to learn about their products and services in a relaxed setting. Get your exhibitor passport marked to enter for Friday's prize drawing!*
- 4-6pm STOP-DWI MEETING-members only SHAKER ROOM**

~~~~DINNER ON YOUR OWN – ENJOY!~~~~

**THURSDAY October 27**

- 7am-3pm REGISTRATION KING STREET WALKWAY**
- 7-8am BREAKFAST FOR ALL REGISTERED ATTENDEES KING STREET COURTYARD**
- 8:15-9:40am OPENING CEREMONIES AND PLENARY PRESENTATION KING STREET BALLROOM**  
*Moderated by Thomas Weeks, President, NYS Association of Traffic Safety Boards*
-  **Presentation of the Colors** – New York State Police Honor Guard
  -  **The National Anthem sung by New York State Police Lt Elizabeth Fallon**
  -  **Welcome Remarks - Mark J.F. Schroeder, Commissioner, NYS DMV; Chair, GTSC**

**KEYNOTE PRESENTATION: IMPACT AND ADAPTATION-A LAW ENFORCEMENT PERSPECTIVE**

*A panel of local law enforcement leaders will discuss the changes impacting traffic safety during these unprecedented times, and how law enforcement is adapting to successfully ensure the safety of all New Yorkers and reduce highway deaths and injuries.*

- Panelists:** *Owen McShane, Deputy Commissioner of Investigations and LE Support, NYS DMV*  
*Lt Col Richard Mazzone, Field Command New York State Police*  
*Craig Apple, Albany County Sheriff*  
*Robert Winn, Deputy Chief of Police, Town of Colonie Police Department*

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**9:45-10:10am BEVERAGE BREAK WITH EXHIBITORS**

**KING STREET COURTYARD**

*Connect with exhibitors to learn about their products and services! Get your vendor passport marked and enter for prizes given by exhibitors and the New York Highway Safety Symposium. Prizes include gift baskets, local goods, two nights' future stay at the Crowne Plaza-The Desmond Hotel and the Grand Prize: Complimentary registration and lodging at the **2024 NY HSS in Lake Placid**. Drop off your completed passport as you enter Friday morning's Plenary session. Prizes will be awarded live during Friday's 9:30 Break! Check out the Exhibitor section for more details.*

*Resource Tables in the Exhibit Hall feature SADD Speaker's Bureau staff and program information as well as a curated collection of Traffic Safety Resources specifically designed to enable networking and distribution of information.*

**10:15-11:10 SESSION ONE**

**FORT ORANGE ROOM #5**

***BE THE DRIVER WHO SAVES LIVES – A COMPREHENSIVE HIGHWAY SAFETY CAMPAIGN***

*As the first all-encompassing highway safety campaign in Maryland, Be the Driver was developed to communicate the personal responsibility everyone has behind the wheel. Since launching in 2020, the campaign has expanded beyond the six main contributing causes of crashes and fatalities to adapt and address additional roadway issues in Maryland. Learn how to bring together earned, paid and owned media to create a comprehensive campaign to address behavior change.*

**Speaker:** *Anna Levendusky, Communications and Media Manager, Maryland Highway Safety Office*

**Moderator:** *Jean Triest, Traffic Safety Specialist, Monroe County Office of Traffic Safety*

**10:15-11:10 SESSION TWO**

**FORT ORANGE ROOM #7**

***WATCH OUT FOR ME! PEDESTRIAN SAFETY EDUCATION: LESSONS LEARNED IN POUGHKEEPSIE***

*The Dutchess County Transportation Council and Dutchess County Department of Behavioral & Community Health are partnering on a GTSC-funded pedestrian safety education program called 'Watch Out for Me.' The program focuses on the City and Town of Poughkeepsie, which is a NYS Focus Community under the PSAP program. This interactive presentation will highlight our education efforts targeting children, seniors, transit riders, and drivers and our lessons learned after four years of the program.*

**Speakers:** *Emily Dozier, Senior Planner, Dutchess County Transportation Council*

*Aisha Phillips, Senior Public Health Education Coordinator, Dutchess County Dept of Behavioral & Community Health*

**Moderator:** *Maureen Kozakiewicz, Highway Safety Program Representative, NYS GTSC*

**10:15-11:10 SESSION THREE**

**FORT ORANGE ROOM #9**

***IMPAIRED DRIVER PROGRAM UPDATE***

*Ever wonder what happens AFTER the impaired driving conviction now that they have lost their license? This program will explain the NYS Impaired Driver Program and how it pertains to the convicted driver*

**Speaker:** *Michele James, St. Lawrence County Special Programs Coordinator*

**Moderator:** *Pamela Aini, Grant Administrator & Project Director, NYS STOP-DWI Foundation, Inc.*

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**11:15-12:10** SESSION FOUR

**FORT ORANGE ROOM #5**

***MOVING BEYOND BYSTANDER ENGAGEMENT:  
GROWING PROACTIVE TRAFFIC SAFETY TO IMPROVE HEALTH AND SAFETY***

*We introduce proactive traffic safety which seeks to involve the large group of road users engaging in safe behaviors to influence the smaller group of road users engaging in risky behaviors. Proactive traffic safety requires creating a culture that values “our safety” and empowers early identification of potential risk, being proactive, and bystander engagement.*

**Speaker:** *Dr. Kari Finley, Research Scholar and Co-Director for the Center for Health and Safety Culture, Montana State University*

**Moderator:** *Robert Lopez, Program Manager, GTSC*

**11:15-12:10** SESSION FIVE

**FORT ORANGE ROOM #7**

***CANNABIS, DRUG TRENDS AND TOOLS: A SCIENTIFIC PERSPECTIVE***

*Cannabis impaired driving is a serious concern for traffic safety professionals. This session will help you understand how cannabis can impact performance, what are the risks, and the challenges of per se limits for drugged driving. Drug trends related to cannabis, as well as new tools like oral fluid testing, will also be discussed.*

**Speakers:** *Jennifer Limoges, Associate Director of Forensic Science/Toxicology, New York State Police Forensic Investigation Center*

**Moderator:** *Jerry Miller, Director, Institute for Traffic Safety Management and Research*

**11:15-12:10** SESSION SIX

**FORT ORANGE ROOM #9**

***FRAUDULENT DRIVER'S LICENSE TRENDS***

*NYS Driver's License Security Features, Fraudulent Out of State and NYS Licenses and Facial Recognition.*

**Speaker:** *Keri Hayes-Williams, DMV Office of Investigations*

**Moderator:** *Jason Maher, Highway Safety Program Representative, NYS GTSC*

**12:15-1:10 PLATED LUNCHEON**

**FORT ORANGE SQUARE**

*Inform the server if you indicated a special diet at registration.  
Dessert will be served during the 2:15 Break.*

**12:15-1:10 IMPAIRED DRIVER PROGRAM ANNUAL LUNCHEON MEETING**

**SHAKER ROOM**

*Plated luncheon for IDP members only. Inform server of special diet.*

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**1:15-2:10** SESSION SEVEN

**FORT ORANGE ROOM #5**

***SADD STORIES: TURNING TRAGEDIES INTO TRIUMPHANT OPPORTUNITIES***

*This workshop will allow participants to get a firsthand glimpse of life as a traffic crash survivor. The New York State Survivor Advocate Speakers Bureau representatives will gather to share their experiences, the lasting impact on their personal and professional lives, and the influence their stories have on youth & adults in community settings. A representative from SADD (Students Against Destructive Decisions) will assist in moderating the panel to discuss new programming opportunities for the speakers and for young drivers across the Empire State, and how your organization can benefit from partnership with SADD to increase youth participation & engagement with local traffic safety efforts. (The Speakers Bureau is funded through a grant from the GTSC, which provides their workshops at no cost to groups across New York State in hopes of spreading the message of safety on our roads. For more information visit [sadd.org/newyork](http://sadd.org/newyork).)*

**Speakers:** *Marianne Angelillo, NYS Survivor Advocate Speakers Bureau*

*Jacy Good and Steve Johnson, NYS Survivor Advocate Speakers Bureau*

**Moderators:** *Lauren Meade, SADD and Lauren Savino, Orange County STOP-DWI (invited)*

**1:15-2:10** SESSION EIGHT

**FORT ORANGE ROOM #7**

***POLICING THROUGH THE PANDEMIC AND THE EFFECTS ON TRAFFIC AND TRAFFIC ENFORCEMENT***

*The presentation will focus on the challenges brought on to traffic enforcement during the pandemic and the effects that continue. This will focus on the increase seen in serious violations like speeding, illegal car racing and reckless car gatherings that followed the pandemic and continue today.*

**Speaker:** *David Regina, Inspector, Suffolk County Police Department*

**Moderator:** *Anthony D'Agostino, LEL, GTSC/NYSSA*

**1:15-2:10** SESSION NINE

**FORT ORANGE ROOM #9**

***MICRO MOBILITY: AN OVERVIEW AND IMPLICATIONS FOR THE FUTURE***

*Participants who attend this session should have a better understanding of where the development micro-mobility stands in North America and where it may be going as a practical alternative to traditional transportation. A brief history of micro mobility and its implications for global growth in Asia, Europe, and North America will set the context for the broader market and options that users already have today. Participants will see the universe of micro-mobility devices in all their forms and uses, learn about changing user patterns, and identify key learnings from crash data, followed by the implications for Ride Share and review of common regulatory issues and challenges, as well as ideas for managing micro-mobility from places outside NYS.*

**Speaker:** *Kim Wiley-Schwartz, Assistant Commissioner for Education and Outreach, NYC DOT*

**Moderator:** *Julia Kite-Laidlaw, Director of Safety Policy, NYC DOT*

**2:15-2:40** **DESSERT AND BEVERAGE BREAK WITH EXHIBITORS**

**KING STREET COURTYARD**

*Enjoy delicious desserts as you connect with colleagues and exhibitors! Get your vendor passport marked and enter for prize drawing on Friday by dropping your completed passport at Friday morning's Plenary session. Check out the Exhibitor section for details.*



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**2:45-3:40**    SESSION TEN

**FORT ORANGE COMBINED ROOMS 5&7**

**CHALLENGES OF FEAR BASED APPROACHES**

*Fear appeals are persuasive messages that scare an audience into adopting a recommended response. Fear appeals are effective with many people; however, we need to ask the question if there are any unintended consequences in our work. This presentation will discuss the need to create a sense of concern rather than fear to cultivate cultural change.*

**Speaker:**    **Dr. Kari Finley**, Research Scholar and Co-Director for the Center for Health and Safety Culture, Montana State University

**Moderator:** **Aubrey Feldman**, Program Manager, GTSC

**2:45-3:40**    SESSION ELEVEN

**FORT ORANGE ROOM #9**

**TRAFFIC SAFETY STATISTICAL REPOSITORY PRIMER**

*The Traffic Safety Statistical Repository (TSSR) is a gold mine of data. The TSSR has many new features and is especially helpful to grantees. Come learn how to get nuggets of useful information from the TSSR at this all in one refresher, demo and new instruction session.*

**Speaker:**    **Hilda Hardy**, Senior Programmer Analyst, Institute for Traffic Safety Management & Research

**Moderator:** **Jim Knapp**, Highway Safety Program Representative, NYS Governor's Traffic Safety Committee

**4-6pm**        **NETWORKING RECEPTION**

**KING STREET COURTYARD**

*Make new connections with colleagues and exhibitors! This networking reception will be as interactive as you want with ample opportunities to find new friends and form partnerships with like-minded traffic safety professionals. You've got half a playing card in your name badge-find the person with the other half and win a prize! Grab a conversation starter card and meet someone new, or just sit back and enjoy the light refreshments.*

*Last chance to get your vendor passport marked and enter for prizes given by exhibitors and the New York Highway Safety Symposium. Prizes include gift baskets, local goods, two nights' future stay at the Crowne Plaza-The Desmond Hotel and the **Grand Prize: Complimentary registration and lodging at the 2024 NY HSS in Lake Placid.** Drop off your completed passport as you enter Friday morning's Plenary session. Prizes will be awarded live during Friday's 9:30 Break!*

**4-5pm**

**SHAKER**

**NEW YORK STATE ASSOCIATION OF TRAFFIC SAFETY BOARDS MEETING**

TBD

~~~DINNER ON YOUR OWN-ENJOY!~~~

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**FRIDAY October 28**

**7-8am      BREAKFAST FOR ALL REGISTERED ATTENDEES      KING STREET COURTYARD**

**8:15-9:25am      AWARDS CEREMONIES AND KEYNOTE PRESENTATION      KING STREET BALLROOM**

*Don't forget to drop off your vendor passport for a chance to win prize giveaways at the 9:30 break.*

 **Award Presentations**

**KEYNOTE PRESENTATION: ADVOCACY IN ACTION**

**Keynote Speaker: Melissa Wandall, President, NCSR**

*We all have a WHY that gets us out of bed each morning and motivates us throughout our day. Safety advocate Melissa Wandall will share her story and the WHY of her advocacy journey, including the triumphs and obstacles encountered along the way, using her platform to empower others, encouraging them to work together to improve the safety of our roadways and reach the goal of achieving ZERO serious injuries and fatalities! It is essential that we all remain focused on our WHY so we can bring greater success and lasting impact to our communities. This session will feature an extended time for interactive Q & A because the value of sharing, educating, and collaborating on transportation issues awards an opportunity like none other – it gives us the chance to improve and save human lives!*

**Interactive audience Q&A moderated by Lindsay Tomidy, STOP-DWI Program Coordinator**

**9:30-9:55      BEVERAGE BREAK & PRIZE DRAWINGS WITH EXHIBITORS      KING STREET COURTYARD**

*Prize drawings held live during the break.*

**10-11:30      DIG DEEPER! EXTENDED SESSION TWELVE      FORT ORANGE ROOM #5**

**2022 TRENDS IN IMPAIRED DRIVING**

*This lecture will provide a high-level overview of changes in vehicle and traffic law caused by legalization of cannabis for adult recreational use. Trending impaired driving defenses and other legal challenges will also be reviewed.*

**Speakers:** **Lauren Konsul**, Traffic Safety Resource Prosecutor New York Prosecutors Training Institute (NYPTI)

**Mary Tanner-Richter**, Assistant District Attorney, Chief of the Vehicular Crimes Unit, Office of the Albany County District Attorney, Traffic Safety Resource Prosecutor

**Moderator:** **Pamela Aini**, Grant Administrator & Project Director, NYS STOP-DWI Foundation, Inc.

**10-11:30      DIG DEEPER! EXTENDED SESSION THIRTEEN      FORT ORANGE ROOM #7**

**EQUITY**

*This session will cover the importance of Equity as one of the “Es” in traffic safety. The new Bipartisan Infrastructure law and what it means to expanding our reach into underserved minority communities who are disproportionately injured or killed in crashes and having programs factor this in at local and national levels will be discussed. An overview of GTSC's diversity committee will also be given.*

**Speakers:** **Allison Beas**, Regional Program Manager for NHTSA Region 2

**Maureen Kozakiewicz**, Highway Safety Program Representative, NYS GTSC



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**10-11:30** DIG DEEPER! EXTENDED SESSION FOURTEEN

**FORT ORANGE ROOM #9**

**DERIC: COMPREHENSIVE & STANDARDIZED SAFETY EDUCATION RESOURCES FOR YOUNGER DRIVERS**

*Younger drivers, ages 16-20 years, are over represented in motor vehicle crashes in New York State (NYS). The Driver Education Research and Innovation Center (DERIC) Project provides free, standardized driver education resources to help decrease the risk of motor vehicle related injury and death among teen drivers. "In Class" resources available through DERIC include classroom presentations, lesson plans, activities, and assessments. "In Car" resources include a sample lesson plans, driving skills checklists, and activities for student observers. Materials are broken down by unit and organized by in-class and in-car resources. The DERIC curriculum was developed by the Capital Area School Development Association (CASDA) in collaboration with teen driving safety subject matter experts through a partnership between the NYS Department of Health (DOH), NYS Governor's Traffic Safety Committee (GTSC), NYS Department of Motor Vehicles (DMV), and NYS Department of Education (ED).*

**Speakers:** *Amy Jagareski, Senior Health Program Coordinator, Bureau of Occupational Health and Injury Prevention, NYS DOH*

*Christina Akey, Health Educator, Bureau of Occupational Health and Injury Prevention, NYS DOH*

**Moderators:** *Rachel Lugo, Division Director, EAC Network*

*Michele James, St. Lawrence County Special Programs Coordinator*

**CONFERENCE CONCLUDES AT 11:30//OVERNIGHT GUEST CHECK-OUT @ NOON//LUNCH ON OWN**

**THANK YOU FOR ATTENDING!**

**THE NEW YORK HIGHWAY SAFETY SYMPOSIUM PLANNING COMMITTEE**

**James Allen, Governor's Traffic Safety Committee**

**Amanda Bertram, Governor's Traffic Safety Committee**

**Michele James, New York State Association of Traffic Safety Boards**

**Rachel Lugo, New York State Association of Traffic Safety Boards**

**Tracy Mance, The New York State STOP-DWI Association, Inc.**

**Mary Montimurro, Governor's Traffic Safety Committee**

**Lauren Savino, The New York State STOP-DWI Association, Inc.**

**Jenifer Tanis, ITSMR**

**Lindsay Tomidy, The New York State STOP-DWI Association, Inc.**

**Vanessa Waldron, Governor's Traffic Safety Committee**

**Thomas Weeks, New York State Association of Traffic Safety Boards**

**John Winchell, The New York State STOP-DWI Association, Inc.**

**SAVE THE DATES!**

The Governor's Highway Safety Association (GHSA) is holding its Annual Meeting in New York, NY August 12 - 16, 2023. The GHSA Annual Meeting is an excellent opportunity to network with traffic safety professionals from around the country. In lieu of the Highway Safety Symposium, New York traffic safety professionals are encouraged to take advantage of this exciting opportunity and attend the GHSA event in 2023.

**October 21-24, 2024-the NY Highway Safety Symposium returns to Lake Placid!**

Visit [www.itsmr.org](http://www.itsmr.org) post-con to find 2022's Speaker Presentations, Registrant Roster, Survey and more.