

2024 New York State Highway Safety Symposium

October 21-24, 2024 in Lake Placid, New York



The annual multi-day symposium attracts more than 300 leaders from local, state, federal, and private agencies dedicated to highway safety who are involved in the effort to reduce deaths and injuries related to traffic crashes.

Register Today!

Registration fee is \$325 through August 16, 2024.

Late Registration fee is \$425 starting on August 17, 2024.

Link: <https://2024nyhighwaysafety.eventbrite.com>

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Schedule *(Subject to Change)*

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Day 1	Monday, October 21, 2024	ROOM
12:00 – 5:00 PM	Registration	Lobby - Edelweiss
1:00 - 4:00 PM	Exhibitor Setup	Excelsior
3:00 – 5:00 PM	NYS STOP-DWI Association, Inc. Annual Meeting	Lussi 2A
4:30 – 6:30 PM	Meet & Greet Reception	Lobby - Edelweiss
END OF DAY	Dinner on Your Own – Enjoy the many dining options available in Lake Placid	

Day 2	Tuesday, October 22, 2024			ROOM
7:00 – 9:00 AM	Registration			Lobby - Edelweiss
7:00 – 8:00 AM	Breakfast			Ballroom
8:00 AM – 4:00 PM	Advanced Roadside Impaired Driving Enforcement (ARIDE) Police Training <i>All Day</i>			Whiteface 3D
8:00 – 8:15 AM	Welcome Remarks, including Presentation of Our National Colors			Ballroom
8:15 - 9:45 AM	Keynote Speaker Jason Schechterle , Motivational Speaker Don't let the pain of today blind you from the promise of tomorrow - A police officer trapped inside a burning vehicle, Jason suffered extreme burns to over 40% of his body, dramatically altering his appearance. His incredible story of survival is now his calling, sharing a new perspective on life, rebirth and transformation in an event you'll never forget.			Ballroom
9:45 - 10:15 AM	Beverage Break with Exhibitors and Tabletop Displays			Lobby - Edelweiss
10:15 - 11:10 AM	Concurrent Sessions 1			
	Session 1A - Lussi 2A Lowering Motor Vehicle Mortality in New York State: Enforcement is an Essential Countermeasure to Multiple Risky Driving Behaviors – Joyce C. Pressley	Session 1B - Lussi 2B Injury Patterns from Micromobility Devices -Robert Curran	Session 1C - Lussi 2C STOP-DWI is Still Community Focused, Saving Lives! – Lindsay Tomidy	

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11:20 AM -12:15 PM	Concurrent Sessions 2			
	Session 2A - Lussi 2A New York State Police’s Evidential Oral Fluid Testing Program - Jennifer F. Limoges	Session 2B - Lussi 2B Stay Awake! Stay Alive! A Drowsy Driving Initiative Aimed at College Youth - Lauren Zimmerman-Meade	Session 2C - Lussi 2C National Child Passenger Safety Technician Hybrid Training - Jean Triest	
12:15 - 1:15 PM	Lunch			Ballroom
1:15 – 2:10 PM	Concurrent Sessions 3			
	Session 3A - Lussi 2A DRE Preparation and Testimony with a DRE and ADA - Christine Savoia	Session 3B - Lussi 2B Empowering Youth to Practice Safe Driving Habits – Vanessa Waldron	Session 3C - Lussi 2C The Problems of the LATCH System - Bill Van Alstyne	
2:10 – 2:30 PM	Beverage Break with Exhibitors			Lobby - Edelweiss
2:30 – 3:25 PM	Concurrent Sessions 4			
	Session 4A - Lussi 2A Vulnerable Road User Safety Assessment - Robert Zitowsky	Session 4B - Lussi 2B Let's Not Meet by Accident: Reducing youth distracted driving through a mock MCI – Anthony Scalise	Session 4C - Lussi 2C Cannabis and Driving Before and After New York’s Legalization of Cannabis – Yinzhi Shen	
3:45 – 5:15 PM	New York State Association of Traffic Safety Boards Meeting			Lussi 2A
END OF DAY	Dinner on Your Own – Enjoy the many dining options available in Lake Placid			

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Day 3		Wednesday, October 23, 2024			
7:00 – 9:00 AM	Registration			Lobby - Edelweiss	
7:00 – 8:00 AM	Breakfast			Ballroom	
8:00 AM – 4:00 PM	Advanced Roadside Impaired Driving Enforcement (ARIDE) Police Training <i>All Day</i>			Whiteface 3D	
8:00 – 8:30 AM	Opening Remarks & Awards Presentation			Ballroom	
8:30– 10:00 AM	Keynote Speaker Michael Roach , Marketing Strategist, Consultant, Trainer - Michael Roach Creative The Power of Alerts: Going from Notification to Action – A buzz, beep, vibration, or a traffic sign... alerts like these are meant to get your attention. From a gentle reminder to a stern warning, alerts can keep us from discomfort and inconvenience, or keep us and our families alive. In this talk, I will show how to use an alert not to just get attention, but to affect lives for the better so people take action. We will also examine better ways to generate awareness for important messages, and create messages that could change behaviors.			Ballroom	
10:00 – 10:15 AM	Beverage Break with Exhibitors			Lobby - Edelweiss	
10:15 – 11:10 AM	Concurrent Sessions 5				
	Session 5A- Lussi 2A The Synergistic Reaction of T-T-T-P to Enhance Enforcement Effectiveness – Robert Duckworth	Session 5B - Lussi 2B Tell Me a Story: Using Survivor Advocates to Educate on Mobility Safety - Lauren Zimmerman-Meade	Session 5C - Lussi 2C Unlocking Insights: Navigating the Traffic Safety Statistical Repository (TSSR) - Tazein Fatma		
11:20 AM – 12:15 PM	Concurrent Sessions 6				
	Session 6A- Lussi 2A Impact People with Storytelling for Community-Based Organizations – Michael Roach	Session 6B- Lussi 2B <i>TBA</i>	Session 6C - Lussi 2C Reaching Multilingual Populations with Traffic Safety & Child Passenger Safety Education - Lisanne Divine		
12:15 – 1:15 PM	Lunch			Ballroom	
1:15 – 2:10 PM	Concurrent Sessions 7				
	Session 7A- Lussi 2A Glad to be SADD: Fostering Youth Leadership in Traffic Safety – Lauren Zimmerman-Meade	Session 7B - Lussi 2B Micro-Mobility: The Challenges to Communities – Scott Earing	Session 7C - Lussi 2C Car Seat Basics for Law Enforcement - Jean Triest		

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2:10 – 2:30 PM	Beverage Break with Exhibitors and Tabletop Displays	Lobby - Edelweiss
2:30 – 3:25 PM	Session 8	
	<p>Keynote Presentation</p> <p>Public Participation and Engagement Requirements with the National Highway Traffic Safety Administration (NHTSA) and the New York State Governor's Traffic Safety Committee (GTSC)</p> <ul style="list-style-type: none"> • Shannon Hughes, Team Lead, Safety Programs, U.S. Department of Transportation, National Highway Traffic Safety Administration Region 2 • Benjamin Engwer, Crash Analyst Liaison, New York Governor's Traffic Safety Committee 	Ballroom
END OF DAY	Dinner on Your Own – Enjoy the many dining options available in Lake Placid	

Day 4	Thursday, October 24, 2024	
7:00 – 8:00 AM	Breakfast	Ballroom
8:00 – 8:15 AM	Opening Remarks	Ballroom
8:15 – 9:45 AM	<p>Keynote Speaker Erica Breuer, Thought Leadership Strategist</p> <p>Turn Any Idea into an Unstoppable Message - There are four types of thinkers in any audience — do you know how to engage them with what you have to say? Learn the Quadruple A persuasion method so that you can create messages that resonate.</p>	
9:45 – 10:05 AM	Beverage Break with Exhibitors	Lobby - Edelweiss
10:05 – 11:20 AM	<p>Closing Presentation Maureen McCormick, Retired Vehicular Crimes Prosecutor in Kings, Nassau and Suffolk Counties</p> <p>Protecting New Yorkers from Drugged Driving – Drugged drivers threaten the lives of random and innocent roadway users every day throughout New York State. Drugged driving is a public safety and public health issue. Learn more about the efforts to pass the Deadly Driving Bill (S3135/A174) into law.</p>	Ballroom
11:20 – 11:30 AM	Closing Remarks	Ballroom
END OF CONFERENCE		